

## YES, we'd like to advertise in *Common Interest* magazine!

Company \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

### DISPLAY ADS

- Full Page     1/2     1/4     1/8
- We are interested in premium placement for our ad.  
 (Full page ads only, subject to availability.)
- Add **FULL COLOR** for an additional \$200 per insertion.

**Contract:**     1x     4x     8x

We want to run the same ad each time.

- We will email our ad to [ray@brainerdcommunications.com](mailto:ray@brainerdcommunications.com)  
 Please note ad sizes and mechanical requirements.
- We need help with our ad. Please contact us.

### COMMON INTEREST MAGAZINE CLASSIFIED ADS

Rates listed are for members. Non-members add 15%.

- 5 Line Classified Ad                    \$ 88 x 3 = \$264
- 1" Display Classified Ad                \$ 143 x 3 = \$429
- 1.5" Deluxe Classified Ad               \$ 209 x 3 = \$627
- 2.5" Super Deluxe Classified Ad       \$ 265 x 3 = \$795

### PLACE YOUR AD:

Fill out this form and fax it to (609) 655-5566 or email it to [Ray@BrainerdCommunications.com](mailto:Ray@BrainerdCommunications.com)



Or...fill it out online at  
[www.BrainerdCommunications.com](http://www.BrainerdCommunications.com)



### Deadlines:

- Issue 1 .....Nov. 30  
 Issue 2 .....Feb. 1  
 Issue 3 .....Mar. 16  
 Issue 4 .....May 1  
 Issue 5 .....Jun. 16  
 Issue 6 .....Aug. 10  
 Issue 7 .....Sep. 12  
 Issue 8 .....Oct. 1

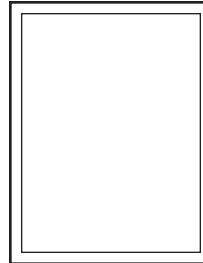
Deadlines are subject to change without notice.

### Mechanical Requirements

Ads are accepted in PDF format with art and fonts embedded. High resolution TIF files are also accepted (300 dpi). We do not accept Microsoft Word or Publisher files. Correct ad dimensions are shown above. Ads may be emailed to [ray@brainerdcommunications.com](mailto:ray@brainerdcommunications.com).

## Display Advertising Rates and Sizes

All rates listed are PER INSERTION, black and white. Full color is offered for an additional \$200 per insertion.



### Full Page (7.5" w x 10" h)

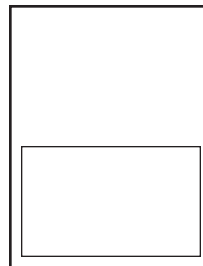
Contract	Member	Non-Member
1x	\$ 897	\$ 1032
4x	\$ 818	\$ 941
8x	\$ 763	\$ 877

### Premium Placement

(Subject to availability)

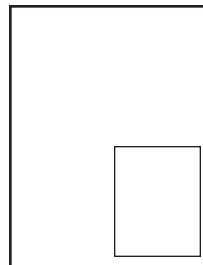
Position	Member	Non-Member
Back Cover	\$1491	\$1715
Inside Front	\$1381	\$1588
Inside Back	\$1320	\$1518

Bleeds are available on full page ads. Ads with bleeds should be sized at 8.5w x 11h, PLUS a .125 bleed.



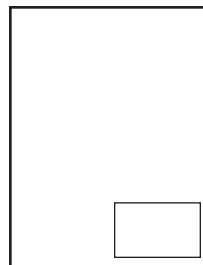
### 1/2 Page (7.5" w x 4.75" h)

Contract	Member	Non-Member
1x	\$ 618	\$ 711
4x	\$ 489	\$ 562
8x	\$ 450	\$ 518



### 1/4 Page (3.625" w x 4.75" h)

Contract	Member	Non-Member
1x	\$ 442	\$ 508
4x	\$ 415	\$ 477
8x	\$ 381	\$ 438



### 1/8 Page (3.625" w x 2.325" h)

Contract	Member	Non-Member
1x	\$ 341	\$ 392
4x	\$ 323	\$ 371
8x	\$ 308	\$ 354

## Questions About *Common Interest* Magazine Advertising?

Call (609) 655-2000 or email [info@brainerdcommunications.com](mailto:info@brainerdcommunications.com)

**Brainerd**  
 COMMUNICATIONS, INC.

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