

YES, we'd like to advertise in Common Interest magazine!

Company _____
 Contact Person _____
 Address _____
 City, State, Zip _____
 Phone _____ Fax _____
 Email _____

DISPLAY ADS

- Full Page 1/2 1/4 1/8
- We are interested in premium placement for our ad.
 (Full page ads only, subject to availability.)
- Contract:** 1x 4x 8x
- Add **FULL COLOR** for an additional \$200.
- We will email our ad to **brainerdads@comcast.net**.
 Please see ad sizes and mechanical requirements at right.
- We need help with our ad. Please contact us.

CLASSIFIED SERVICES DIRECTORY

Rates listed are for members. Non-members add 15%.

<input type="checkbox"/> 5 Line Listing	\$ 88	x 3	=	\$264
<input type="checkbox"/> 1" Display	\$ 143	x 3	=	\$429
<input type="checkbox"/> 1.5" Deluxe	\$ 209	x 3	=	\$627
<input type="checkbox"/> 2.5" Super Deluxe	\$ 265	x 3	=	\$795

Advertising Deadlines*

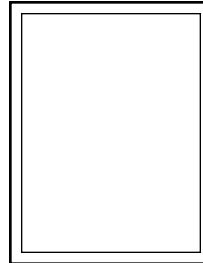
ISSUE	DEADLINE
1 January	December 30
2 February/March	January 12
3 April/May	March 9
4 June	April 20
5 July/August	June 1
6 September	July 20
7 October	August 24
8 November/December	October 12

*Deadlines are subject to change.

**Please fill out and fax this form to
 (609) 655-5566. One of our
 representatives will contact you.**

Display Advertising Rates and Sizes

All rates listed are PER INSERTION, black and white.
 Full color is offered for an additional \$200.



Full Page (7.5"w x 10"h)

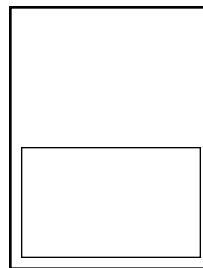
<u>Contract</u>	<u>Member</u>	<u>Non-Member</u>
1x	\$897	\$1032
4x	\$818	\$941
8x	\$763	\$877

Premium Placement

(Subject to availability)

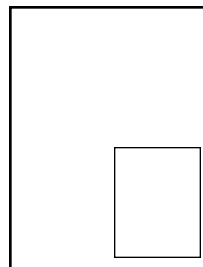
<u>Position</u>	<u>Member</u>	<u>Non-Member</u>
Back Cover	\$1491	\$1715
Inside Front	\$1381	\$1588
Inside Back	\$1320	\$1518

Bleeds are available on full page ads. Ads with bleeds should be sized at 8.5w x 11h, PLUS a .125 bleed.



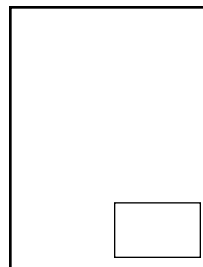
1/2 Page (7.5"w x 4.625"h)

<u>Contract</u>	<u>Member</u>	<u>Non-Member</u>
1x	\$618	\$711
4x	\$489	\$562
8x	\$450	\$518



1/4 Page (3.625"w x 4.625"h)

<u>Contract</u>	<u>Member</u>	<u>Non-Member</u>
1x	\$442	\$508
4x	\$415	\$477
8x	\$381	\$438



1/8 Page (3.625"w x 2.325"h)

<u>Contract</u>	<u>Member</u>	<u>Non-Member</u>
1x	\$341	\$392
4x	\$323	\$371
8x	\$308	\$354

Mechanical Requirements

Ads are accepted in PDF format with art and fonts embedded. TIF and EPS files are also accepted. We do not accept Microsoft Publisher files. Correct ad dimensions are shown above. Ads may be emailed to brainerdads@comcast.net.

Need help with your ad?

Basic typesetting of ad copy is included. Custom ads can be designed for an additional fee. Ask your representative for more information.