

CAI-Connecticut Gets YOU on the INSIDE of the Community Association Market!



Keep your company name in front of the Community Association Leaders who purchase your services throughout the year.

CAI-CT 2010 BUSINESS OPPORTUNITIES

Call CAI-CT at 860-633-5692
for more information.
Visit us online at www.caict.org



YOUR INSIDE EDGE IN THE COMMUNITY ASSOCIATION MARKET...

Common Interest Magazine Advertising

		FULL PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE	16TH PAGE
<input type="checkbox"/>	4 Issues	\$3,272	\$1,956	\$1,660	\$1,292	\$924
<input type="checkbox"/>	8 Issues	\$6,104	\$3,600	\$3,048	\$2,464	\$1,744

Non-members add 15%. Color ads add \$225 to any size when available. For single insertions or premium placement ads, contact Ray Dickey at 609-655-2000 or brainerdray@comcast.net.

Directory Advertising (Deadline 2/1/2010)

<input type="checkbox"/>	Full Page.....	\$825
<input type="checkbox"/>	Half Page.....	\$475
<input type="checkbox"/>	Quarter Page.....	\$294
<input type="checkbox"/>	Company Profile	\$475

Non-members add 15%. Color ads add \$225 to any size when available. For premium placement availability, please contact Ray Dickey at 609-655-2000 or brainerdray@comcast.net.

Website Advertising (Members Only)

<input type="checkbox"/>	Full Site Banner Ad* (one year)	\$900
	Your website ad will appear prominently on the home page and other pages throughout the site for an entire year.	
<input type="checkbox"/>	Directory Banner Ad at Top of Service Directory Category	\$250
	Additional Category	\$75

Trade Show & Expo — Condo Survivor

CAI-CT's 13th Annual Trade Show • March 13, 2010

	Member	Non-member
<input type="checkbox"/>	PLATINUM Event Sponsor	\$2,250 \$3,000
	Company name on ALL show literature and acknowledgement of sponsor level, CAI-CT website banner ad on event page for 3 months with web link, banner at event, LOGO ON SHOW BAG, breakfast sponsor, promotional materials in the show bags, and one booth.	
<input type="checkbox"/>	GOLD Event Sponsor	\$1,600 \$2,100
	Company name on ALL show literature and acknowledgement of sponsor level, CAI-CT website banner ad on event page for 3 months with web link, breakfast sponsor, banner at event, promotional materials in the show bags, and one booth.	
<input type="checkbox"/>	Managers' Breakfast Sponsor	\$1,400 \$1,800
	Acknowledgement at show and in magazine, company representative at breakfast, one set of attendees labels, your brochure distributed at the session, and promotional materials in all show bags.	
<input type="checkbox"/>	Presidents' Breakfast Sponsor	\$1,400 \$1,800
	Acknowledgement at show and in magazine, company representative at breakfast, one set of attendees labels, your brochure distributed at the session, and promotional materials in all show bags.	
<input type="checkbox"/>	Exhibitor Booth	\$700 \$825
<input type="checkbox"/>	Primary Show Bag Sponsor (one full side)	\$800 \$900
<input type="checkbox"/>	Name Badge Sponsor	\$800 \$900
<input type="checkbox"/>	Registration Desk Sponsor	\$600 \$700
	Includes promotional material in show bags, website, banner ad on registration page.	
<input type="checkbox"/>	Continental Breakfast Sponsor (4)	\$300 \$325
<input type="checkbox"/>	Snack Sponsor (6)	\$200 \$275
<input type="checkbox"/>	Education Session Sponsor (4)	\$375 \$450
<input type="checkbox"/>	Marketing Items for Show Bags	\$150 \$225
<input type="checkbox"/>	Managers' Raffle Prize Sponsor	\$525 \$575

Golf Tournament

Farmington Woods Golf Club, Avon CT • June 14, 2010

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|--|--|---------|
| <input type="checkbox"/> Titanium Sponsor | Banner at event, signs on carts, acknowledgement on all literature, golf foursome, CAI-CT website banner ad on event page for 3 months and website link, full-page ad in program book, and a tee/green sign. | \$2,500 |
| <input type="checkbox"/> Tee-Off Sponsor | Acknowledgement on all literature, golf twosome, CAI-CT website ad on event page for 3 months, half-page ad in program book, and tee/green sign. | \$1,500 |
| <input type="checkbox"/> Dinner Sponsor | Half-page ad in program book, sign at buffet table, tent signs on tables. | \$1,000 |
| <input type="checkbox"/> Gift Item with logo | | \$1,250 |
| <input type="checkbox"/> Beverage Carts Sponsors (2) | | \$750 |
| <input type="checkbox"/> Registration Sponsor | Your banner displayed and company rep to greet. | \$750 |
| <input type="checkbox"/> Golf Foursome | | \$700 |
| <input type="checkbox"/> Lunch Sponsors (2) | | \$750 |
| <input type="checkbox"/> 19th Hole Sponsor | | \$750 |
| <input type="checkbox"/> Scorecard Sponsor | | \$750 |
| <input type="checkbox"/> Driving Range Sponsor | | \$500 |
| <input type="checkbox"/> 50/50 Contest Sponsor | | \$500 |
| <input type="checkbox"/> Arrival Refreshments | | \$500 |
| <input type="checkbox"/> On the Course Contests (each): Women's Longest Drive,
Men's Longest Drive, Closest to the pin, Closest to the line | | \$300 |
| <input type="checkbox"/> Snack Station Sponsors (3) | | \$300 |
| <input type="checkbox"/> Putting Green Sponsor | | \$300 |
| <input type="checkbox"/> Cigar Sponsor | | \$300 |
| <input type="checkbox"/> Tee/Hole Sponsors | | \$125 |
| <input type="checkbox"/> Program Ads | | \$50 |
| <input type="checkbox"/> Raffle Prize items | Gift certificates, gift baskets, golf items | |

Legislative Advocacy __ \$250 __ \$100 __ \$50 __ Other \$ _____

Support from those engaged in the Community Association industry is vital to the success of our legislative efforts. Your contribution will be acknowledged in the magazine and at all CAI-CT events.

Education Forum Sponsorships

<input type="checkbox"/> Tabletop Display (per event) # requested: _____	Member \$200	Non-member \$250
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QUESTIONS? CALL THE CHAPTER OFFICE AT (860) 633-5692

Total \$ _____

Company Name _____ Membership # _____

Contact _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

E-mail: _____

Please return form to: **CAI-CT**, 100 Western Blvd., Glastonbury, CT 06033.
Or fax to: 860-657-9035

Sponsor Levels

All purchases from this brochure go toward your sponsorship level below.

Diamond Sponsor \$7,500

Recognition as a Diamond Sponsor with company name displayed at each program/event; Year long *Common Interest* magazine acknowledgement in 2010. Payment plan option.

Ruby Sponsor \$5,000

Recognition as a Ruby sponsor with company name displayed at each program/event; Year long *Common Interest* magazine acknowledgement in 2010. Payment plan option.

Emerald Sponsor \$3,500

Recognition as a Emerald sponsor with company name displayed at each program/event. Year long *Common Interest* magazine acknowledgement in 2010. Payment plan option.

BREAK THROUGH!

